

The Monocacy MONOCLE

Keeping An Eye On Local News

Circulation footprint: Upper Montgomery County and Southern Frederick County

Montgomery Co.: Poolesville, Clarksburg, Barnesville, Beallsville, Boyds, Comus, Dickerson, Darnestown

Frederick Co.: Adamstown, Carroll Manor, Ballinger Park Area Buckeystown, Point of Rock

Rande Davis at call or text 301-509 9232 (cell) - e-mail: rdavis@monocacymonocle.com

Advertising Insertion Order

Monocacy Press LLC, P.O. Box 372, Barnesville, Maryland 20838 - www.Monocacymonocle.com

Name of Business: _____ Telephone: _____

Owner(s): _____ E-mail: _____

Billing Address: _____

Signature of Owner/Authorized Representative: _____ Date: _____

ISSUE DATE	AD COPY RESERVE	AD COPY DUE DATE	DISTRIBUTION DATE
JAN.	12/29	12/31	1/9
FEB.	1/26	1/28	2/6
MARCH	2/18	2/20	2/27
APRIL	3/18	3/20	3/27
MAY	4/22	4/24	5/1
JUNE	5/24	5/29	6/5*
JULY	6/20	6/24	7/3
AUGUST	7/20	7/22	8/7*
POOLESVILLE			
DAY GUIDE	9/1	9/4	9/11*
OCTOBER	9/23	9/25	10/2
NOVEMBER	10/21	10/23	10/30
DECEMBER	11/25	11/27	12/4*

- There are five weeks from previous issue

Ad Sizes and Frequency Rates

(Based on number of Ads placed within one year.
Please check off targeted issue placement dates)

Size	1X	2-5	6-12
Full Page	\$475	\$450	\$395
3/4 page	\$335	\$295	\$275
Half Page	\$260	\$240	\$220
Quarter page	\$150	\$140	\$120
1/8 page	\$95	\$75	\$70
Commercial		\$65	\$55

Advertising Artwork

Preferred 300 ppi press -quality PDF, jpg, or tff
format. Compressed zip. files are acceptable.

We can also scan camera-ready artwork.

For any questions please call 301-509 9232.

Ad Size Dimensions

WIDTH BY HEIGHT

Full Page:	8.875 X 10.625	
Three Quarter Page:	8.875 X 7.875 (horizontal)	7.625 X 10.625 (vertical)
Half Page:	8.875 X 5.125 (Horizontal)	4.375 X 10.625 (vertical)
Quarter Page:	4.375 X 5.125 (Vertical)	8.875 x 2.50 (Banner)
Eighth Page:	4.375 x 2.5" (Horizontal)	2.125 x 5.125 (vertical)
Commercial"	2.875 x 2.0	

Marketplace Directory: Minimum 6X paid in advance @ \$16/issue

Advertising Contractual Regulations: Advertisers and their advertising agencies assume liability for all material used in advertisements and also assume responsibility for any claims arising there from and made against the publisher. The publisher reserves the right to reject any advertising that does not conform to our publication standards. Advertising copy must be submitted with the signed insertion order, or a signed/emailed approval must accompany ad copy subsequently submitted to the publisher. No cancellations or adjustments will be accepted after the ad copy due date.

Effective Date: January 2024